# NCL Innovations
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**NCL Innovations Seminar Series:**
**9th  Talk**

## Supporting Rural Enterprises and Opportunities for Researchers and Entrepreneurs

by

### Ms. Sucharita Kamath
Head, Innovation Eco system
Villgro, Chennai

On

**Monday, 27 Dec 2010**
at 1500 hrs in the
Chemical Engineering Lecture Hall
National Chemical Laboratory
Pashan Road, Pune – 411008

**Ms. Sucharita Kamath**



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Head, Innovation Eco system, Villgro, Chennai

**Abstract:**

The presentation will focus on sharing learning's from Villgro's unique experience of incubating enterprises focusing on rural impact while also highlighting exciting opportunities that exist in this space for students, researchers and entrepreneurs looking to be a part of this sector.

**About Ms. Kamath:**

Sucharita has a Masters in Business Administration from the SAID business school, Oxford and a Masters degree in Applied mathematics and Computer Science from the Florida Institute of Technology. She brings with her a decade plus of experience spanning the IT, non- profit and consulting industries including various senior management roles in consulting, program & project management, social enterprise management, training and facilitation to name a few.  Prior to her assignment with Villgro she has been associated in various capacities with CRY, Satyam, SIFY to name a few. She currently also runs her own strategy consulting partnership that focuses on start-up social enterprises.

In her role as Head  – Innovation Eco system, Villgro, Sucharita looks after the scouting, network building, marketing and communication activities of Villgro. Villgro is a private incubator of social business, based in India and has incubated close to 50 such enterprises since 2001. Our focus is on incubating companies that target the small and marginal farming house-hold in India. These companies together have impacted over 350,000 customers. Our incubation offers small seed funding in the range of 50,000 USD. In addition the incubatees receive mentoring, networking and a host of other incubation services.